

David Huawei Shen

415.722.8401
shendavid.com
shendavidesign@gmail.com



OBJECTIVE

Seeking a UI/UX designer position where I can vitalize my specialty in computer skills, aesthetic visual design and thoughtful interaction designs.

SUMMARY

I am a creative interaction designer with years coding experience in (X)HTML, CSS and basic working knowledge for JQuery and using Adobe Creative Suite. Touching up images in Photoshop, creating vector art in Illustrator and designing high level information architectures and wireframes in OmniGraffle. I have a short experience in programming, using Action Script 3 , basic PHP and MySQL to engage interaction and functionality. I conduct user experience research on design practices, analysis information, identifying problems, integrating resources, proposing optimum solutions and user-friendly interaction. I am an excellent team player understanding the value of working together towards a common goal. I have a positive personality and I am self-motivated that bright up the working environment and encourage coworkers.

EXPERIENCES

User Experience Designer *Reputation.com* *Current*

I audit and improve current product flows by wireframing. I communicate with engineering team to solve restricts and technical issue we meet. I improve product experience by designing simple and intuitive flows. I design visual pleasing user interface. Furthermore, I support marketing team to design publications for promotion during my free.

Visual Designer *Self-employed* *2001- Current*

I am a freelancer visual designer taking design projects from clients in various fields to satisfied their needs. Projects I did included product flow audit & improvemnet, user interface design, graphic design.

UI/UX Designer (project based) *XEO Design Inc.* *July - August 2010*

I follow the usability report and requirements to create design comps, design user interface, layout and customize icon set for the project; control design quality being capable of conveying precise look and feel keeping the design being highly friendly.

Graphic Designer *Yage Theater* *2006 - 2007*

I help this start-up theater to design corporate identity system, Logo, business card, letterhead & envelope. I create posters and flyers for promotions of shows and supervise the process of printing to make sure print products are color-corrected. I achieve daily basis of updating performance information on the official website.

Design Project Coordinator *YODEX Exhibition* *May - July 2004*

I gather all artworks from designers and schedule show time of each piece. I supervise the show time and help to adjusted the order immediately for smooth programming. I reported the state to the curator whenever necessary.

EDUCATION

Master of Fine Art | 3.48 *Web Design New Media, Academy of Art University, San Francisco* *2010*
Group Champion, Annual Lily Project International Arts Exchange Program, San Francisco *2007 & 2008*

Bachelor of Fine Art | 3.25 *Communication Design, Shih-Chien University, Taipei Taiwan* *2004*
Nominee the Best Film, "Kitchen War", Student Animation Festival in China, Hong Kong and Taiwan *2004*
Modeling Party Group Champion, "Imprisonment of Soul", Shih-Chien University *2002*
Nominee the Best Advertisement, "Brand's Essence of chicken", Annual Times Poster Award *2001*